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## U.S. Professional Development Institute

1620 Elton Road, Silver Spring, MD 20903 • 301/434-1370

Dear Federal Executive:

FILE: 45-1

Today, more than ever, Government management directives require project and program management accountability. To achieve these Governmentwide directives, you must be able to use measureable program and project management tools and techniques.

The national conference on <u>Project and Program Management for Government</u>, November 5-7, 1985 in Washington, D.C., brings together senior Government and industry leaders, who present ways you can enhance your project and program management activities.

Sponsored by the <u>George Washington University School of Government</u> and <u>Business Administration</u>, conference sessions address pertinent program and project management issues and offer practical solutions to your specific concerns.

Please take the time to examine the enclosed brochure to see how the conference will help your agency in this important management task. Extra brochures have been included for other members of your staff responsible for project and program management.

Sincerely,

Feter Zuckerman Program Director

Enclosures